



CAST OF CIGARETTES

PHILIP MORRIS



especially blended
for the
experienced smoker.

MARLBORO



the filter cigarette
with the
unfiltered taste.

PARLIAMENT



tobacco tastes best
when the
filter's recessed.

ALPINE



modern filtration
and refreshing taste.

BENSON &
HEDGES



world's choicest
tobaccos; famous
recessed filter system.

Produced by

PHILIP MORRIS INC.

Directed by

your taste, your pleasure, your preference.

Arranged by

men who love tobacco and like to smoke.

Props

the finest cigarettes your money can buy.



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